



PACIFICTM
HEADWEAR

BRANDER LOOKBOOK



BUILT FOR YOUR BRAND



TRIPLE THE IMPACT

Elevate Your Brand
With Our Diverse
Custom Headwear
Programs



STOCK DECORATION PROGRAM

pg. 4

SAVE BIG

on your order and
showcase your brand in
several ways using
our custom decoration
techniques.



104C



pg. 10

MAXIMIZE

your brand potential
& take it to the next
level with private label
& custom seam
tape options.



P151S



pg. 18

COLLABORATE

with us to build the
ultimate custom headwear
assortment! Let us manage
your manufacturing &
distribution so you can
focus on your brand



P423

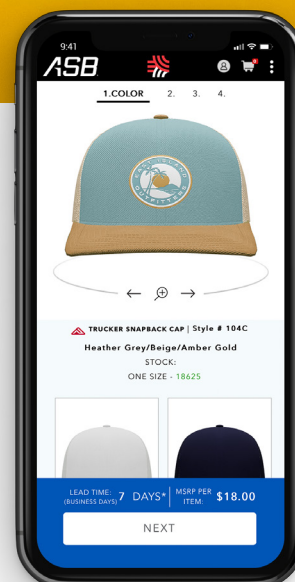
104C



Powered by



Use our intuitive 3-D FreeStyle
Headwear Builder for embroidery
and leather patches designs





STOCK DECORATION PROGRAM

CUSTOM TECHNIQUES, LOCKED-IN SAVINGS

Get locked-in pricing on key Pacific styles & choose from several custom decoration techniques to showcase your brand!

Program Terms

- First order 288+ per style to qualify for price lock
- After initial order, MOQ drop to 48 pieces per style
- Price lock only valid for current calendar year

How to stay program eligible:

- 5,000 units + in core truckers for current calendar year
- 3,000 units + in specialty truckers for current calendar year

* Failure to meet annual unit thresholds result in loss of program eligibility.
Units will be pro-rated for accounts starting mid year.

104C



CORE TRUCKERS



104C

Trucker Snapback
Cap

\$3.95



104S

Contrast Stitch
Trucker Snapback Cap

\$3.95



104BR

Trucker Snapback
Braid Cap

\$3.95



P114

Low-Pro
Trucker Cap

\$3.95



104BR

SPECIALTY TRUCKERS



110C

Heather Trucker
Snapback Cap

\$5.25



106C

Aggressive Heather
Trucker Snapback Cap

\$5.25



108C

Camo Trucker
Snapback Cap

\$5.25



P710

Heather 6-Panel Arch
Trucker Snapback Cap

\$5.25



M08

Multicam® Trucker
Snapback Cap

\$5.25



P151

Trucker Pacflex
Snapback Cap

\$5.25



P151S

Contrast Stitch Trucker
Pacflex Snapback Cap

\$5.25



110C



108C



EMBROIDERED EXCELLENCE

Make a lasting impression with Direct Embroidery options!



3D
STOCK DESIGN /
TEAM LETTER

48+
\$3.25



3D
CUSTOM
FRONT LOGO

48+
\$3.95



FLAT
STOCK DESIGN /
TEAM LETTER

48+
\$2.25



FLAT
CUSTOM
FRONT LOGO

48+
\$2.95

PATCH PERFECTION

Showcase your brand in a multitude of ways with Custom Patches!



LEATHER / FAUX LEATHER PATCH

48-143	144-575	576+
\$4.00	\$3.50	\$3.00



WOVEN PATCH

48-143	144-575	576+
\$4.00	\$3.50	\$3.00



EMBROIDERED PATCH

48-143	144-575	576+
\$4.00	\$3.50	\$3.00



SILICONE PATCH

48-143	144-575	576+
\$4.00	\$3.50	\$3.00



FLEX STYLE PATCH

48-143	144-575	576+
\$4.00	\$3.50	\$3.00



SUBLIMATED PATCH

48-143	144-575	576+
\$4.00	\$3.50	\$3.00



104C



MAXIMIZE YOUR BRAND

with sharp pricing & fast lead times!

Take it to the MAX with Pacific Headwear's Custom Offshore Program!

Private Label



*Minimums starting at just 288 pieces.

*See following pages for eligible styles.

Custom
Seam Tape





104C

TRUCKERS

P423



- 104C** TRUCKER SNAPBACK CAP
- 104S** CONTRAST STITCH TRUCKER SNAPBACK
- 104BR** TRUCKER SNAPBACK BRAID CAP
- P114** LOW-PRO TRUCKER CAP
- 105C** 5-PANEL TRUCKER SNAPBACK CAP
- P782** FOAMIE FRESH TRUCKER CAP
- V67** VINTAGE TRUCKER SNAPBACK CAP
- P130** LADIES PONYTAIL CAP
- P724** 5-PANEL MESH OVERLAY TRUCKER CAP
- P787** 6-PANEL ARCH TRUCKER SNAPBACK CAP
- 110C** HEATHER TRUCKER SNAPBACK CAP
- 106C** AGGRESSIVE HEATHER TRUCKER SNAPBACK CAP
- V37** VINTAGE "DIRTY" TRUCKER SNAPBACK CAP
- P151** TRUCKER PACFLEX SNAPBACK CAP
- P151S** CONTRAST STITCH TRUCKER PACFLEX SNAPBACK CAP
- P124** HERRINGBONE TRUCKER CAP
- 404M** TRUCKER PACFLEX CAP
- 105P** PERFORATED 5-PANEL TRUCKER SNAPBACK CAP
- 4D3** D-SERIES TRUCKER SNAPBACK PACFLEX CAP
- P710** HEATHER 6-PANEL ARCH TRUCKER SNAPBACK CAP
- P423** WEEKENDER TRUCKER CAP

P710



104BR



OUTDOOR | LIFESTYLE

- V57** VINTAGE BUCKLE
STRAP ADJUSTABLE CAP
- P781** PACKABLE CAMPER CAP
- P680** MOSSY OAK® GUIDE CAP
- P780** NYLON ADVENTURE CAP
- 108C** CAMO SNAPBACK TRUCKER CAP
- 107C** MOSSY OAK® TRUCKER SNAPBACK CAP
- M35** MULTICAM® RIPSTOP
CORDURA SNAPBACK CAP
- M08** MULTICAM® TRUCKER SNAPBACK CAP
- P691** MOSSY OAK® LOW-PROFILE
TRUCKER PACFLEX CAP
- 694M** CAMO TRUCKER FLEXFIT® CAP
- 1948B** ACTIVE SPORT MOSSY OAK®
CAMO BOONIE
- 1946B** MANTA RAY BOONIE
- 101C** BRUSHED COTTON TWILL
HOOK-AND-LOOP ADJUSTABLE CAP
- P200** HYBRID COTTON DAD CAP
- P204** HEMP DAD CAP
- P421** WEEKENDER CAP
- P203** REPREEVE® ECO CAP
- P750** WOOL BLEND HEATHER
SNAPBACK CAP
- P424** WEEKENDER PERFORATED
SNAPBACK CAP

P424



M08





P680

		288-576	577-2499	2500-7499	7500-14999	15000+
	104C	\$4.95	\$4.70	\$4.45	\$4.30	\$4.15
	104S					
	104BR					
	P114					
	105C					
	P782					
	V67					
	P724					
	V37					
	V57					
	105P					
	101C					
	108C	\$5.10	\$4.85	\$4.60	\$4.45	\$4.30
	107C					
	P130	\$5.25	\$5.00	\$4.75	\$4.60	\$4.45
	P787					
	P423					
	P680					
	P200					
	P204					
	P203					
	P124	\$5.50	\$5.25	\$5.00	\$4.85	\$4.70
	P421					
	P710	\$5.60	\$5.35	\$5.10	\$4.95	\$4.80
	110C	\$5.75	\$5.50	\$5.25	\$5.10	\$4.95
	106C					
	P151					
	P151S					
	P424					
	4D3	\$6.20	\$5.95	\$5.70	\$5.55	\$5.40
	P691	\$6.25	\$6.00	\$5.75	\$5.55	\$5.40
	694M	\$6.50	\$6.25	\$6.00	\$5.85	\$5.70
	404M	\$6.95	\$6.70	\$6.45	\$6.30	\$6.10
	M08	\$7.25	\$7.00	\$6.75	\$6.55	\$6.40
	M35	\$7.75	\$7.50	\$7.25	\$7.10	\$6.95
	P780	\$7.85	\$7.60	\$7.45	\$7.30	\$7.15
	P750	\$7.95	\$7.70	\$7.45	\$7.30	\$7.15
	1948B	\$8.25	\$8.00	\$7.75	\$7.60	\$7.45
	1946B	\$9.50	\$9.25	\$9.00	\$8.85	\$8.70



PROGRAM INCLUDES

- Choice of private label or Pacific woven label on inside of sweatband
- Free shipping anywhere in the US or Canada
- All decoration a la carte

Private Label



Custom Seam Tape



PRIMARY DECORATION

PRICE

Flat Embroidery	\$0.80
3D Embroidery	\$1.20
Leather Patch	\$1.50
Silicone Patch	\$1.50
Faux Leather Patch	\$1.50
Woven Patch	\$1.25
Sublimated Patch	\$1.25
Embroidered Patch	\$1.25

SECONDARY DECORATION

PRICE

Woven Internal Label	Included
Seam Tape Printing	\$0.40
Woven Clip Tags	\$0.25





THE PERFECT FIT

Maximize Your Success with Pacific Headwear's Fulfillment Program! Tour the facility & collaborate with our product design team to craft the ultimate custom headwear assortment!

Brander Fulfillment Program Benefits

- Tour our facility and meet with the headwear product design team to customize your brand product assortment
- We warehouse your private labeled product for at-once fulfillment
- We manage your manufacturing & distribution, allows you to focus on your brand growth

The Specs

- Custom built product assortment to fit your needs
- Your inventory stocked in our DCs for at-once delivery
- Monthly forecasting sessions to ensure product availability and high service levels
- Minimum annual units to qualify – 25,000

For more information regarding



Visit

augustasportswear.com/ph-max



or contact

PHMAX@AUGUSTASPORTSWEAR.COM